



HPHA Board of Directors Meeting

Date: Tuesday, March 15th, 2022

Time: 11:00 am to 12:30 pm

VIA ZOOM

Meeting Minutes

Board Member	Present	Not Present
Trisha Kajimura	X	
Holly Kessler	X	
Camonia Graham-Tutt	X	
Michelle Tagorda-Kama	X	
Bryan Talisayan	X	
Tenaya Jackman	X	
Colby Takeda	X	
Leocadia Conlon		X
Claire Townsend-Ing	X	
Alexis Charpentier	X	
Stephanie Moir	X	
Katie Folio		X
Jill Tamashiro	X	
Vanessa Buchthal		X
Gillian Dunn	X	
Jessica Yamauchi	X	
Donna-Marie Palakiko	X	
Karen Perez	X	

Meeting call to order: 11:00 am

- I. **Call to Order & Welcome** – Trisha
- II. **Review & Approval of September 2022 Meeting Minutes** – Michelle
 - Minutes from the January 2022 Board Meeting approved by unanimous support.
- III. **Committee Reports**
 - Governance** – Trisha
 - Committee will meet as needed, did not meet since January meeting.

Fund Development & Finance - Bryan & Holly

Financial report

- Balance sheet shows a healthy \$45,866 in the first Hawaiian bank account as of February 28. HPHA has no liabilities. The Balance Sheet on Feb 2021 was \$42,619, so we are in a better financial position than we were last year at this time.
- Expenses in the month of February were \$2,280 compared to last year at this time expenses were \$2,582.
- Income for the month was organizational dues and other individual dues, for a total of \$620 which is similar to last year at this time. Jessica was thanked for renewing HIPHI's dues.

Fund Development

- Grant proposals submitted this month include proposals to the following foundations: United Healthcare Community Plan Hawai'i, UH Federal Credit Union, Ifuku Foundation, Kaiser Foundation.
- We will be seeking sponsors for the Fall student fellow in the amount of \$500 total to support the fellowship.

Membership – Holly

Committee report – Total membership is at 481.

- Up 12 new members since our last board meeting, which includes 6 regular and 6 new student members.

Student recruitment

- We continue to receive new student member inquiries. Board members who encourage students to join HPHA were thanked. Students receive first year membership for free.

Social media update

- All social assets had increases in followers:
 - Facebook at 669 followers
 - Twitter at 536 followers
 - Instagram at 1,029 followers.
- Board members were reminded to follow HPHA at @hipublichealth.
- Weekly eBlasts open rate is high at 43 to 49% with over 800 on our listserv.

Organizational memberships

- We secured one new Organizational member since our last meeting NIH National Library of Medicine.

Marketing & Public Relations – Holly and Colby

- Committee will reconvene
- The work of the committee is project based and welcomes ideas from the board.

Spring Newsletter

- Call for content will be going out soon.
- Holly plans to run an article on Karen Perez, our first ever HPHA student fellow.

Legislative & Government Relations – Leocadia

- The committee will support the priorities of member organizations and other stakeholders which include: Hawai'i Public Health Institute, Hawai'i Academy of Pas, ACOG Hawai'i Chapter, Planned Parenthood, American Lung Association in Hawai'i, Telehealth Coalition, PACT, Mental Health America, HHHRC.
- The committee will focus on legislation that has a connection to HPHA mission, diversity, equity and inclusivity, and health disparities.
- Testimonies submitted by HPHA are posted on website.

Programs – Stephanie

NPHW Event

- NPHW Event is scheduled on Thursday, April 7th 3:30pm-5:00pm
- Theme: Cultivating Hawai'i's Public Health Workforce
- Moderator: Michelle
- Panelist – Academia, Community, Student (works with a lot of students), Environmental Representative from Department of Health
- The event will be online via the zoom webinar format.

Marketing

- NPHW – *save the date* and *registration is open* email went out and will continue to be sent leading up to the event. We have 30 registered so far.
- We need event sponsors. Holly included the sponsorship package on the website home page, as well in the event registration portal, making it easy for folks to learn about sponsorship and sign up to be a sponsor via the website. The board was asked to spread the word to respective networks to support NPHW – this is one of only two fundraising events each year. All board members received a drive folder link with the sponsorship information and a cut and paste email suggestion to make getting the word out easier.
- Top level sponsorship allows for speaker to address the audience, as an opportunity to promote their organization

Student Fellowships – Camonia

- Karen to be speaker during the NPHW, will speak on the survey results about workforce needs

IV. ARGC's APHA Report – Tenaya

- APHA has increased training about the role of the governing council and policy statements
- 150th Anniversary of APHA is scheduled for last week of November in Boston
- Feedback from board members are welcome to provide feedback on Policy Statements: <https://apha.org/Policies-and-Advocacy/Public-Health-Policy-Statements/Proposed-Policy-Statements>

V. News/Announcements

Mental Health Award Recognition – Bryan

- Encouraging nominations for Mental Health American of Hawai'i Awards
- April 6 deadline to nominate awards
<https://www.surveymonkey.com/r/9FF7NPN>

HIPHI – Jessica

- Job Fair discussion with OPHS
- Target date in May
- Let Jessica know if folks are interested in participating

Hawai'i Gerontological – Colby

- Offer students an opportunity to learn about telehealth
- Anyone who does volunteer work can earn free membership from an organization, HPHA is one of the organizations
- \$100 gift card
- https://docs.google.com/forms/d/e/1FAIpQLSdq3dqjNykJF54BTp7rx---Ct7r4yplgVLG7R30OS9X5RLUw/viewform?usp=sf_link

UH Mānoa Community Health Scholars Summer Program – Michelle

- OPHS is currently promoting a summer program for high school juniors, seniors and incoming University of Hawai'i freshmen. Student will earn free college credit for PH 201 – Introduction to Public Health and participate activities to promote their pathway to higher education

Next Meeting: May 17th at 11:00 am

Adjournment – Meeting adjourned: 11:52 am