



HPHA Board of Directors Meeting

Date: Tuesday, March 21, 2023

Time: 11:00 am to 12:30 pm

VIA ZOOM

Meeting Minutes

Board Member	Present	Not Present
Holly Kessler	X	
Camonia Graham-Tutt	X	
Bryan Talisayan	X	
Alexis Charpentier	X	
Michelle Tagorda-Kama		X
Tenaya Jackman	X	
Colby Takeda		X
Leocadia Conlon		X
Lana Sue Ka'opua		X
Anika Martin	X	
Katie Folio		X
Jill Tamashiro (DOH)	X	
Vanessa Buchthal (UHM)	X	
Derek Cegelka (HPU)		X
Jessica Yamauchi	X	
Donna-Marie Palakiko		X
Jayne Smitten	X	

Meeting called to order: 11:00 am

I. Call to Order & Welcome – Camonia

II. Review & Approval of November 2022 Meeting Minutes – Alexis

- Minutes from the November 2022 and January 2023 meetings were approved, pending Tenaya's request to edit her response in the November 2022 meeting to replace the word "thousands" with "hundreds". Holly will make this edit. Bryan made a motion to approve the minutes as presented. Vanessa seconded Bryan's motion. The board unanimously approved the meeting minutes for November 2022 and January 2023.

III. President's Update – Camonia

- Camonia shared that we are still searching for a neighbor island board member. Having a good representation across the state is beneficial. If board members could share any potential colleagues interested in filling this role, please share with Camonia and Holly.



- Camonia shared that if committee members have been having a challenging time making their respective meetings, to let her know, and she can reach out to see if there's a better time to ensure as much participation from committee members as possible.

IV. Committee Reports

Programs – Bryan & Amanda

- Bryan shared that Amanda will be presenting the Programs Committee updates.
- Amanda expressed the committee's gratitude for HPHA selecting this year's theme. Speakers have been selected, which come from the Kua'ana Project at Hawaii Health and Harm Reduction Center (HHHRC) and Mental Health America. The committee is searching for a third speaker who could talk from the Native Hawaiian perspective on public health.
 - Speakers:
 - Maddalynn Sesepasara (Kua'ana Project of HHHRC)
 - Shalani Placencia (Kua'ana Project of HHHRC)
 - Mestisa Gass, PsyD (Mental Health America of Hawaii)
- NPHW will be held virtually on Thurs, April 6, from 3:30 to 5:00pm. You should have all received and seen our announcements to register going directly to your inboxes. You can also find the link to register on our website homepage www.hawaiipublichealth.org
 - Title: Centering and Celebrating Cultures in Health
- Holly shared that there is an excellent response to date for sponsorships. Those who have committed so far include:
 - John A. Burns School of Medicine (JABSOM)
 - Papa Ola Lokahi
 - HHHRC
 - HPU
- Reminder, an email was sent to all board members requesting to reach out to your contacts to help solicit event sponsorships. All the tools you need were provided – a PDF flyer, links to register, and a cut-and-paste suggested email for your use. If you can please help us with securing sponsorships, that would be great, as HPHA only has two fundraisers each year, and as you can see from our financials, we run on a very



tight budget, so these two fundraisers are the only opportunities to raise funds during the year to achieve a balanced budget.

Governance – Camonia

- Camonia shared earlier re: neighbor island representation.

Fund Development & Finance – Holly

- **Financial Report** – YTD and compare actuals to budget. As of February 28, 2023, we have \$48,381 in the FHB bank account. HPHA has no liabilities. Comparing Jan/Feb this year to last year, we are in a better financial position, with \$4,200 of income in the period YTD, consisting of organizational dues (UHA, Essential Access Health) and grant income (Queens).
- Expenses for the period are similar to last year at the same time, but since the income was higher this period, our bottom line, while still negative, is less than the prior period.
- **Fund Development** – HIPHI renewed its organizational membership this month. Thank you, Jessica! Holly applied for 3 grants in February 2023 – Atlas Insurance, CPB Foundation, and FHB Foundation. Please support the association by helping us with outreach to NPHW sponsors.

Membership – Holly reported that since our last meeting report, we have gained 2 new members. Total membership is 435.

- **Social media update**- our social assets had slight increases in followers since the last report. Instagram 1,060 followers, Facebook 664 followers, Twitter 545 followers. Reminder to please follow HPHA at @hipublichealth.
- **Open rates** for weekly eblasts for the past few weeks have been in the 44 to 48% range which is very good.

Marketing & Public Relations – Colby was absent (Holly provided update)

- Colby has helped with the National Public Health Week (NPHW) marketing & graphics and other ad hoc activities that arise during the year. Holly has been posting to HPHA's social media and Facebook with our NPHW event announcement and Fall student fellowship information.

Legislative & Government Relations – Leocadia was absent (Holly provided updates)

- Leocadia has been working hard leading the committee supporting our member organizations – 17 testimonies have been submitted to date. We support HIPHI's tobacco initiatives (e-cig and flavored tobacco and Lung Association (Pedro) initiatives regarding asthma and respiratory care. We have also decided to support the introduced abortion bills. We will continue to monitor all of these bills and submit



follow-up testimony as required. Reminder – Leocadia will not be continuing as Legislative Chair in 2024.

- We need to start to think about a new Committee Chair for 2024.

Student Fellowships – Vanessa

- The application deadline is April 30th for the Fall Student fellowship. Information is available on HPHA's website on how to apply. We will continue to send out a few more communications before the April 30th deadline approaches. A big thank you to Bryan and MHAH for supporting the Fall student fellow. Note that their logo has been added to the flyer.
- Our Spring student fellow Janne Julian, studying public health at Chaminade University, is expected to graduate at the end of May. She is actively engaged on the Programs Committee and will participate in the NPHW event to introduce our speakers.
- Please encourage your students to apply.

V. ARGC's APHA Report – Tenaya

- Tenaya shared that abstracts for APHA are due on Friday, March 31st. A variety of session proposals have already been accepted. APHA will be convening in Atlanta, GA, on November 11 – 14, 2023.

VI. News/Announcements

- Bryan shared that Mental Health America's Annual Mahalo Awards for Mental Health Awareness Celebration will be on May 4th. He is seeking nominations for mental health professionals who go above and beyond to provide mental health wellness to the community. There are multiple awards to choose from. If interested in nominating someone, please complete this link:
 - i. <https://survey.alchemer.com/s3/7177462/2023-Mental-Health-Mahalo-Awards>
- Anika shared that the Hawaii Health and Harm Reduction Center (HHHRC) will be sign-waving at the Hawaii State Capitol on Friday, March 31st, in honor of Transgender Day of Visibility. They will be meeting @3pm and speaking to legislators @4:30pm
- Anika shared that HHHRC will have its Annual AIDS Walk at Kapiolani Park, the biggest fundraiser and event that HHHRC organizes on their own.

VII. Calendar Review

- The next board meeting will be Tuesday, May 16, 2023, at 11am

Adjournment – Meeting adjourned: 11:40 am.